

# ASB Digital Survey Privacy Statement

## What we do with your personal information

Under **Data Protection laws**, we must let you know how Winchester City Council will use the personal information that you give to us when you respond to this survey. The information will include your name, address and contact details (where you have given these) together with any information you provide in response to the survey questions.

This information is mainly used to help us understand what is important to you, and to improve our Community Safety and Neighbourhood services and policies.

This information is kept on the Council's Citizen Space IT system. In accordance with the Council's Document Retention Policy, survey data is retained for a period of five years and then it is deleted.

Your information may also be used for the following purposes:

**Equality Monitoring** - we aim to treat everyone fairly and equally. Any responses you choose to give will help us to monitor the delivery of services effectively, and make improvements in this regard.

**Statistical Information** – Information that does not identify individuals may be shared with **other parts of the Council or partner organisations** that provide services on behalf of the Council.

**If you want to know more about the rights that you have under Data Protection laws please see our web-site here:**

**<http://www.winchester.gov.uk/about/data-protection-privacy>**