



Winchester
City Council

PORTFOLIO HOLDER DECISION NOTICE

INDIVIDUAL DECISION BY THE PORTFOLIO HOLDER FOR HIGH QUALITY ENVIRONMENT)

TOPIC - North Fareham Strategic Development Area. Initial Consultation on Emerging Transport Strategy .

PROCEDURAL INFORMATION

The Access to Information Procedure Rules – Part 4, Section 22 of the Council's Constitution provides for a decision to be made by an individual member of Cabinet.

In accordance with the Procedure Rules, the Corporate Director (Governance), the Chief Executive and the Head of Finance are consulted together with Chairman and Vice Chairman of the Principal Scrutiny Committee and all Members of the relevant Scrutiny Panel (individual Ward Members are consulted separately where appropriate). In addition, all Members are notified.

Five or more of these consulted Members can require that the matter be referred to Cabinet for determination.

Contact Officers:

Case Officer: Andy Hickman, Tel: 01962 848 105, Email: ahickman@winchester.gov.uk

Committee Administrator: Nancy Graham, Tel: 01962 848 235, Email: ngraham@winchester.gov.uk

SUMMARY

Fareham Borough Council is pursuing the North Fareham Strategic Development Area as part of their Local Development Framework. The timescale for which is such that the development of an 'Emerging Transport Strategy' is necessary as part of the evidence base in advance of a full transport assessment having been undertaken. As such, Hampshire County Council is consulting on the Emerging Transport Strategy for the North Fareham Strategic Development Area. The initial consultation is taking place from Monday 20 September to Friday 8 October 2010.

Hampshire County Council has also commissioned the development of a multi-modal transport model for the South Hampshire area which will hopefully be available for use by April 2011.

This model will be able to fully assess the impact of the proposed Strategic Development Area north of Fareham in transport terms including the effects and

impacts for all modes of travel. As such the Emerging Transport Strategy is seen as the first stage in the development of a strategy which will be developed further, including the identification and testing of mitigation measures and associated transport schemes.

The Emerging Transport Strategy seeks to recognise the existing transport issues and challenges in the Fareham area, taking into account the need to accommodate the Bus Rapid Transit Strategy whilst also considering the transport demands of the new development. The Strategy is based upon the current understanding of a reduced planning allocation for the Strategic Development Area of 7,000 to 8,000 dwellings and approximately 97,000 square metres of employment space and assumes that the development of the employment space near to M27 junction 11 will not take place before 2021.

The Strategy provides a list of mitigating interventions grouped into “reduce”, “manage” and “invest” categories over a phased delivery timescale. The Strategy will form a live document which will need to be refined and ratified as work progresses.

DECISION

That the proposed response, as attached to this Notice, to the consultation be agreed for submission to Hampshire County Council.

REASON FOR THE DECISION AND OTHER ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

The North of Fareham SDA will have an impact on transport and other infrastructure in the Winchester District, and it is therefore important that the City Council’s views are taken into account when this Strategy is adopted. The comments take into account current and potential future issues which have been identified.

RESOURCE IMPLICATIONS:

None.

CONSULTATION UNDERTAKEN ON THE DECISION

Portfolio Holder for High Quality Environment, Portfolio Holder for Rural Areas and Market Towns, and other Winchester City Councillors.

FURTHER ALTERNATIVE OPTIONS CONSIDERED AND REJECTED FOLLOWING PUBLICATION OF THE DRAFT PORTFOLIO HOLDER DECISION NOTICE

None.

DECLARATION OF INTERESTS BY THE DECISION MAKER OR A MEMBER OR OFFICER CONSULTED

n/a

DISPENSATION GRANTED BY THE STANDARDS COMMITTEE

n/a

Approved by: (signature)

Date of Decision: 13.10.10

Councillor Eleanor Bell – Portfolio Holder for High Quality Environment

North Fareham Strategic Development Area (SDA)
Initial Consultation on the Emerging Transport Strategy

Response by Winchester City Council

The City Council welcomes the opportunity to respond to the consultation and will continue to provide officer support to the various working groups for the North of Fareham Strategic Development Area.

The following comments are made in the knowledge that further modelling and assessment work has yet to be undertaken once the South Hampshire multi-modal transport model is available for use in order to develop the Emerging Transport Strategy.

It is difficult to comment on key assumptions without access to detailed transport modelling and assessment work. However, the key assumptions set out in the consultation document are supported subject to the comments below:

- The development should be designed and planned to achieve high levels of self containment i.e. trip demand contained within the SDA along with good levels of public transport, cycling and walking within the development and to access nearby services and facilities.
- The bus rapid transport scheme should be developed and implemented early in the development so that it is the adopted mode of travel for new residents.
- Full transport modelling and impact assessment work should be completed in order to enable measures on A32 north of SDA to be identified and tested such that they effectively manage and discourage northbound traffic from the SDA and do not impact on routes such as Mayles Lane. The City Council will also need to be convinced that local road network will not be affected in terms of capacity and safety issues and hence requiring some additional highway improvements north of the SDA.
- Full transport modelling and impact assessment work should be completed in order to enable the mitigation and improvement measures at Junction 10 and Junction 11 of the M27 and the proposed link road from the A32 to Junction 11 to be thoroughly tested in terms of their effectiveness and ability to cope with the additional demand from the SDA. The ability/suitability of accommodating employment at J11 will also need to be tested in the planned modelling work. This needs to take into account the timing of the construction of the proposed link road in relation to the speed at which the housing is constructed and hence the increase in the level of generated trips. The risks to the City Council of these measures not being effective and/or constructed in a timely fashion will be that traffic may divert northwards from the SDA.
- Cycling and walking improvements and links to the North of the SDA are welcomed and should benefit the existing communities of Knowle and Wickham. The City Council look forward to being involved in developing these proposals.
- Appropriate parking standards should be used which will cater for all parking demand within the SDA.
- The City Council notes with interest the proposal to develop a rail halt at Knowle and look forward to being involved in developing these proposals. It is felt that this proposal will need to be more clearly defined and planned in terms of timescales and location as part of the development planning work.

- Proposals to develop smarter choice initiatives such as car clubs or local bus service enhancements should also be considered, providing tangible benefits to existing communities in the area.