



PORTFOLIO HOLDER DECISION NOTICE

INDIVIDUAL DECISION BY THE PORTFOLIO HOLDER FOR ENVIRONMENT AND TRANSPORT

TOPIC – Weekly & Monthly Parking tickets in Cattle Market and Worthy Lane Car Parks, Bulk Purchase, and Season tickets for part-time workers

PROCEDURAL INFORMATION

The Access to Information Procedure Rules – Part 4, Section 22 of the Council's Constitution provides for a decision to be made by an individual member of Cabinet.

In accordance with the Procedure Rules, the Corporate Director (Governance), the Chief Executive and the Head of Finance are consulted together with Chairman and Vice Chairman of The Overview and Scrutiny Committee and any other relevant overview and scrutiny committee. In addition, all Members are notified.

If five or more Members from those informed so request, the Leader may require the matter to be referred to Cabinet for determination.

Contact Officers:

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Committee Administrator: Nancy Graham, Tel: 01962 848 235, Email: ngraham@winchester.gov.uk

SUMMARY

At its meeting on 9 November 2011 Cabinet (report CAB2240) resolved:

“That delegated authority be given to the Portfolio Holder for Environment and Transport through the portfolio holder decision making process, to develop and set charges and dates for introduction for other season tickets, for both ‘monthly’ and ‘part-time’ use, to maximise effective use of existing car parking capacity.”

To offer an improved service to customers, to seek to help businesses and to try to encourage sensible commuter parking practices by encouraging the use of some underutilised car parks it is proposed to introduce a weekly and monthly parking ticket. This would only be available for Cattle Market and

Worthy Lane car parks. Such an option will be provided through a new machine installed at the entrance to the car parks which would issue a monthly or weekly ticket.

At present, car parking 'Season' tickets, which offer a significant discount over the daily purchase price, are only available for an annual or quarterly basis for use all week, and this can make them difficult or not cost effective for some to purchase. With an increasing number of staff working part-time, it is appropriate to offer season tickets which allow some element of discount for use only on certain days a week. Therefore it is proposed that part-week season tickets are made available. These would only be offered on set days, which would be displayed on the ticket and the price would be pro-rata that of the annual season ticket (i.e. 3 day ticket would be 3/5ths the annual price). Such part-time season tickets would only be available from the Parking Office (rather than machines on site).

Finally, it is proposed to allow a rebate to businesses purchasing season tickets in bulk. At present discounted season tickets for bulk purchase are available for the Park and Ride sites, and it is suggested that this is extended to season tickets for the Cattle Market Car Park. The rebate would be determined by the Head of Access and Infrastructure, in consultation with the Portfolio Holder for Environment and Transport, and would be available for bulk purchases of 70 tickets or more, subject to there being sufficient capacity in the Car Park.

DECISION

1. That the principle of issuing monthly and weekly season tickets for Cattle Market and Worthy Lane Car Parks and the fees set out in Appendix 1 to this Decision Notice be approved.
2. The delegated authority be given to the Head of Access and Infrastructure, in consultation with the Head of Finance and the Portfolio Holder for Environment and Transport, to determine the amount of any rebate to be offered for applications for purchase of 70 or more season tickets in the Cattle Market Car Park, subject to sufficient capacity being available.
3. That the Head of Legal Services be authorised to give public notice under Section 35C of the Road Traffic Regulation Act 1984 (as amended) to give effect to the changes set out in Appendix 1, for implementation from 1 April 2012.

REASON FOR THE DECISION AND OTHER ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

The proposed charges are designed to introduce more choice and opportunity for the users of the car parks. They are also set to encourage use of car parks which are under-utilised, especially where there is evidence of on-street all day commuter parking close by such as in Abbots Barton. As such, no alternative options were considered, other than to retain all of the fees at the current level which would not address the issues of assisting part-time workers or utilising car parking capacity.

The option of part-time, part-day tickets was considered and dismissed as they would be over-complicated to administer, and are already effectively covered under the existing range of tariffs available. The proposals should encourage sensible use of Cattle Market and Worthy Lane car parks, offer an improved facility for rail travellers and possibly reduce cross-town traffic seeking other parking alternatives.

Offering a rebate off the cost of season tickets for a bulk purchase (in excess of 70 season tickets) for the Cattle Market Car Park will encourage further utilisation of under-used car parks.

RESOURCE IMPLICATIONS:

The proposed charges are designed to encourage additional use of the car parks, primarily from those who may park in residential areas outside of town, and this would introduce new revenue. However, some existing users may be able to take advantage of the proposals, which could result in a decline in existing revenue from the sales of existing undiscounted season tickets.

It is not possible to predict the overall impact of the new charges as the current Season tickets affected could be used in a number of different car parks around the town. Therefore it is intended that these discounts be reviewed after the first year of operation.

In terms of the new weekly and monthly tickets it is hoped that these will encourage commuters who are currently parking elsewhere. i.e. in residential streets nearby, to park in Cattlemarket car park in the future. It is very difficult to predict how many people may choose to buy these new tickets. Depending upon the number of people choosing to do so then potential income levels could vary by between £5,000 and £30,000 over the course of a year. This will be closely monitored along with any impacts on the use of annual season tickets.

An existing payment machine will be used in Cattlemarket car park and the cost of installing it can be found from within existing budgets.

CONSULTATION UNDERTAKEN ON THE DECISION

Portfolio Holder for Environment and Transport, and other Winchester City Councillors. In addition the main principles were included as part of a Cabinet report in November 2011.

FURTHER ALTERNATIVE OPTIONS CONSIDERED FOLLOWING PUBLICATION OF THE DRAFT PORTFOLIO HOLDER DECISION NOTICE

N/A

DECLARATION OF INTERESTS BY THE DECISION MAKER OR A MEMBER OR OFFICER CONSULTED

n/a

DISPENSATION GRANTED BY THE STANDARDS COMMITTEE

n/a

Approved by: (signature)

Date of Decision: 21.02.12

Councillor Victoria Weston – Portfolio Holder for Environment and Transport

WCC - Parking Office - Current and Proposed Car Parking Charges

Weekly & Monthly Parking tickets in Cattle Market and Worthy Lane Car Parks and Season tickets for part-time workers

	Weekly Ticket	Weekly Ticket	Monthly Ticket	Monthly Ticket
	Current	Proposed	Current	Proposed
'Inner' Car Parks				
Cattle Market	Not Available	£25.00	Not Available	£85.00
Worthy Lane	Not Available	£25.00	Not Available	£85.00

	Annual Season	Quarterly Season	Annual Season	Quarterly Season	Annual Season	Quarterly Season	Annual Season	Quarterly Season
	Current	Current	Proposed	Proposed	Proposed	Proposed	Proposed	Proposed
	Valid all week	Valid all week	4-Days per week	4-Days per week	3-Days per week	3-Days per week	2-Days per week	2-Days per week
Season Ticket Car Park								
Group B	£1,472.00	£400.00	£1,178	£320	£883	£240	£589	£160
Group D	£1,288.00	£350.00	£1,030	£280	£773	£210	£515	£140
Group DC	£1,104.00	£300.00	£883	£240	£662	£180	£442	£120
Group E	£552.00	£150.00	£442	£120	£331	£90	£221	£60
Group F	£275.00	£75.00	£220	£60	£165	£45	£110	£30

A rebate on the purchase of 70 or more season tickets may be available in the Cattle Market Car Park according to capacity. The level of rebate shall be determined by the Head of Access and Infrastructure