

# Prosperity Fund Board

## 7 June 2024

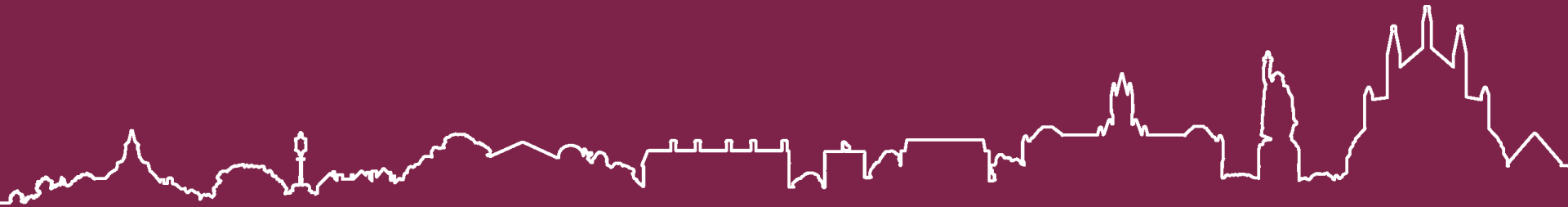


**Winchester**  
City Council

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**LEVELLING  
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HM Government



**Winchester**  
City Council






# **UK Shared Prosperity (UKSPF) and Rural England Prosperity Funding (REPF)**

## **Completed projects 23/24**







# OUR INVESTMENT PRIORITIES - UKSPF




## Communities and Place

-  Pockets of deprivation across the district
-  The need to enhance and increase community infrastructure and access to green space
-  Improvements to local high streets
-  Developing greater social and community participation in local life
-  Supporting and facilitating cultural and wellbeing provision

## Supporting Local Business

-  Support high street businesses and street markets
-  Developing digital capability in businesses
-  Supporting land-based businesses/ farmers to diversity
-  Support and growing creative businesses, entrepreneurs and freelancers

## Skills and People

-  Increasing residents' digital skills
-  Increasing green / low carbon skills
-  Increasing employability skills

# Grant award alignment with our Investment Priorities

## - UKSPF

COMMUNITY & PLACE	
Forecast outputs	Forecast outcomes
Local events 1 Participatory programme 1	Improved engagement numbers 1,000 Increased footfall 1,000 Increased visitor numbers 1,000
Number of amenities/facilities supported/created or improved 1	Number of community-led arts, cultural, heritage and creative programmes as a result of support 10 Improved perception of events 250
Number of organisations receiving non-financial support 5 Number of people reached 1,212,208	Increased footfall 15% Increased visitor numbers 15% Increased number of web searches for a place 115%

COMMUNITY & PLACE	
Forecast outputs	Forecast outcomes
No of local events or activities supported 12 No of volunteering opportunities supported 15	Increased Footfall 1% Increased Visitors 1% Improved engagement numbers 5% Improved perception of events 5%
Year one: Area profile of Stanmore: council and partner activities 1 Year two: Number of Community networks created & supported 1	Number of agencies/organisations engaged with 5 Number of agencies/organisations in the partnership 5 Improved engagement number 25% increase on current level

COMMUNITY & PLACE	
Forecast outputs	Forecast outcomes
Number of decarbonisation plans developed as a result of support 6 per year Number of low or zero carbon energy infrastructure installed 3 per year	Amount of low or zero carbon energy infrastructure installed (M2) 60 Estimated Carbon dioxide equivalent reductions as a result of support (Tonnes of CO2e) 3.75
Number of Tourism, Culture or Heritage assets created or improved (numerical value) 1  Number of local events or activities supported (numerical value) 1	Improved perceived/experienced accessibility (% increase) 3%  Improved perception of facilities/amenities (% increase) 5%

SUPPORTING LOCAL BUSINESS	
Forecast outputs	Forecast outcomes
Number of businesses given non-financial support 5 Number of businesses given a grant 1 Number of decarbonisation plans developed 1	Number of businesses adapting new technologies/processes 1 GH reduction tCO2e

# UK Shared Prosperity Funding (UKSPF) 23/24



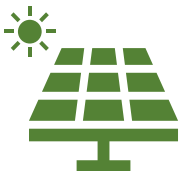
Light festival =  
increased high street  
visitors 17,600



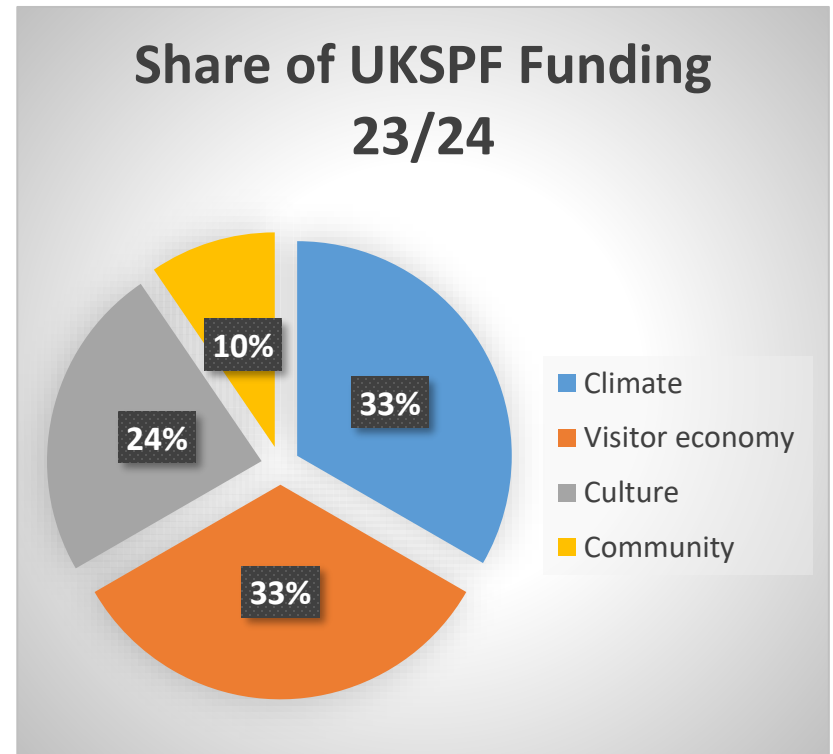
Hat fair outreach =  
600 participants



Hampshire Cultural Trust  
= 12 volunteers



Community Solar Project  
= 4 decarbonisation plans



# UK Shared Prosperity Funding (UKSPF) 23/24

Project	WCC Priority	Value	Actual impact	Forecast outputs	Forecast outcomes
Light Festival C&P	Community & Place	£20,000	Footfall increase of 17,600 pax. 70,000 unique visitors	Local events 1 Participatory programme 1	Improved engagement numbers 1,000 Increased footfall 1,000 Increased visitor numbers 1,000
Hat Fair outreach C&P	Community & Place	£15,000	600 participants over 14 sessions reaching audience of 6,170	Number of amenities/facilities supported/created or improved 1	Number of community-led arts, cultural, heritage and creative programmes as a result of support 10  Improved perception of events 250
Sustainable tourism C&P	Community & Place	£6,000	700,000 reach, 3.36m views	Number of organisations receiving non-financial support 5 Number of people reached 1,212,208	Increased footfall 15% Increased visitor numbers 15% Increased number of web searches for a place 115%
Hampshire Cultural Trust training of volunteers C&P	Community & Place	£10,000	Final workshop scheduled for 18 June. 12 volunteers confirmed	No of local events or activities supported 12 No of volunteering opportunities supported 15	Increased Footfall 1% Increased Visitors 1% Improved engagement numbers 5% Improved perception of events 5%

# UK Shared Prosperity Funding (UKSPF) 23/24

Project	WCC Priority	Value	Actual impact	Forecast outputs	Forecast outcomes
Stanmore Community Project C&P	Community & Place	£10,000	First year of two. Feasibility complete, six agencies involved, profile created. Full report at end Y2	Year one: Area profile of Stanmore: council and partner activities 1 Year two: Number of Community networks created & supported 1	Number of agencies/organisations engaged with 5 Number of agencies/organisations in the partnership 5 Improved engagement number 25% increase on current level
WeCan Community Solar Project (solar PV for community buildings)	Community & Place	£10,000	4 decarbonisation plans including two REPF recipients.  3 awards and 2 applicants (under assessment)	Number of decarbonisation plans developed as a result of support 6 per year Number of low or zero carbon energy infrastructure installed 3 per year	Amount of low or zero carbon energy infrastructure installed (M2) 60 Estimated Carbon dioxide equivalent reductions as a result of support (Tonnes of CO2e) 3.75
Nunnaminster signage improvement	Community & Place	£9,000	Deferred to 24/25	Number of Tourism, Culture or Heritage assets created or improved 1 Number of local events or activities supported (numerical value) 1	Improved perceived/experienced accessibility (% increase) 3% Improved perception of facilities/amenities (% increase) 5%
South Downs National Park – Winchester Landscape Review (tree planting scheme) SLB	Supporting Local Business	£25,000	First year of two. Carbon removal platform live	Number of businesses given non-financial support 5 Number of businesses given a grant 1 Number of decarbonisation plans developed 1	Number of businesses adapting new technologies/processes 1 GH reduction tCO2e

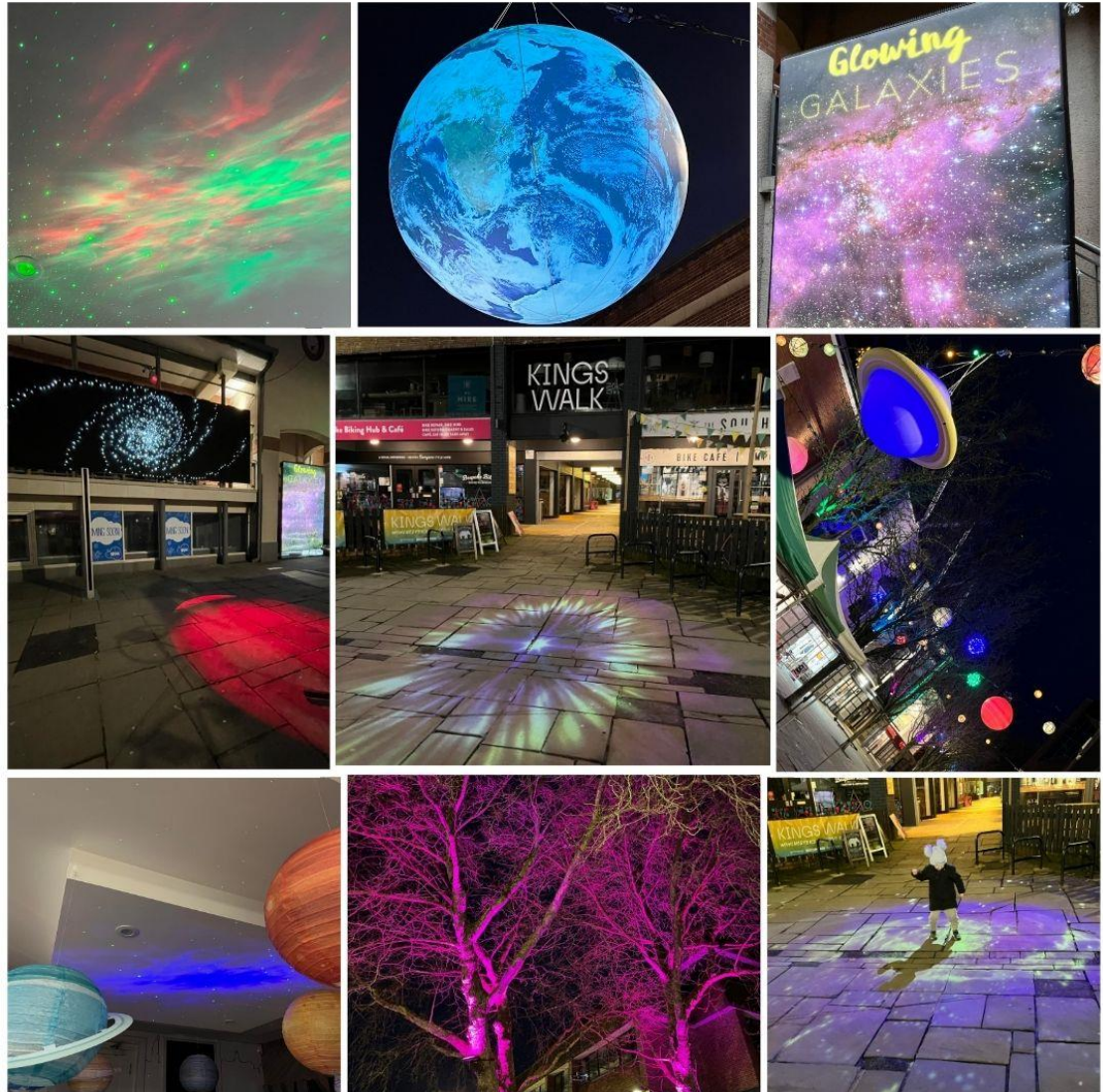


# Light Festival: Glowing Galaxies (UKSPF)

- Half term 10 to 19 February: city centre

## Outcomes

- Footfall increase of 4,400 compared with February 2023
- 17,600 unique visitors





# Hat Fair Outreach (UKSPF)

Brendoncare  
Otterbourne,  
St John's Almshouses  
Oliver's Battery  
Primary

"We loved being a part of Carnival, it was the highlight of our year, thank you!"



## Outcomes

- 600 participants
- 14 events
- Audience of 6,170



# Sustainable Travel Marketing Campaign (UKSPF)

London Underground advertising campaign, six backlit poster sites for two weeks from 26 February 2024.

Designed to encourage visitors to travel sustainably to Winchester.

- Reach: >700,000
- Impressions: 3.36m
- Most reached age group: 25-34
- Most interested in what's on, events, things to do

## Output

- Increased social media engagement = 20,000

Book your train tickets today at: [visitwinchester.co.uk](https://www.visitwinchester.co.uk)

VisitWinchester King\_Alf VisitWinchesterUK

Funded by UK Government LEVELLING UP



# Hampshire Cultural Trust (UKSPF)



- Storytelling training for volunteers using artefacts and venues already in HCT's portfolio – sharing favourite objects from the collections
- Final workshop: 18 June 2024

## Outcome

12 volunteers trained so far, aiming for 18  
Target: 15










## Community Solar (UKSPF)

- Denmead Community Centre, Easton Village Hall and Colden Common Pavilion
- Upham New Millenium Hall and Victoria Hall in Sutton Scotney

Output	2023/24		2024/25
	Target	Projected	Target
Number of decarbonisation plans developed as a result of support (Number of plans)	3	5	6
Number of low or zero-carbon energy infrastructure installed (Number of units)	1	*	3
Amount of low or zero-carbon energy infrastructure installed (m <sup>2</sup> )	20	*	40
Estimated carbon dioxide equivalent reductions as a result of support (tonnes of CO <sup>2</sup> e	3.75 (minimum)		

# OUR INVESTMENT PRIORITIES - REPF

-  The challenge of meeting net zero carbon and addressing climate impacts
-  Building on LEADER with further farm diversifications and sustainable farming / environmental land management transition
-  Deprivation and access to services in rural communities and the need for improved / expanded community facilities
-  1. Net Zero / Climate Mitigation
-  2. Community Infrastructure and Assets Improvement
-  3. Culture, Arts and Tourism Development
-  4. Green Spaces Enhancement

# Grant award alignment with our Investment Priorities

## - REPF

CULTURE ARTS & TOURISM	
Forecast outputs	Forecast outcomes
Number of facilities supported, created or installed <b>1</b> Number of events/participatory programmes <b>12</b> Number of people reached <b>200</b> Number of projects successfully completed <b>2</b>	Jobs created <b>1</b> Jobs safeguarded <b>1</b> Number of enterprises adopting new technologies or processes <b>1</b> Number of enterprises with improved productivity /growth/turnover <b>2</b> Increased users of facilities or amenities <b>200</b> Improved perception of facility <b>200</b> Improved perception of facilities/amenities <b>400</b> Improved accessibility <b>200</b> Increased footfall <b>400</b> Improved engagement <b>200</b> Number of community-led arts, cultural, heritage and creative programmes <b>1</b> Improved perception of events <b>200</b> Number of community-led programmes <b>12</b> Number of volunteering opportunities <b>20</b>

COMMUNITY INFRASTRUCTURE	
Forecast outputs	Forecast outcomes
Number of facilities supported, created or installed <b>1</b> Amount of rehabilitated land (M2) <b>1 acre</b> Amount of land made wheelchair accessible/step-free (M2) <b>1 acre</b> Amount of green or blue space created or improved (M2) <b>1 acre</b>	Increased users of facilities or amenities <b>300</b> Improved perception of facility or infrastructure project <b>1500</b> Improved perception of facilities/amenities <b>1500</b> Improved perceived/experienced accessibility <b>50</b> Increased footfall <b>300</b> Increased visitor numbers/engagement <b>300</b>

NET ZERO/CLIMATE MITIGATION	
Forecast outputs	Forecast outcomes
Number of farm businesses supported <b>1</b> Number of farm diversification projects supported <b>1</b> Number of EV charging points <b>1</b> Number of visitors or locals using charging points <b>100</b> Number of tourism, culture or heritage assets created or improved <b>1</b> Number of people reached <b>900</b>	Jobs created <b>0.5</b> Jobs safeguarded <b>0.5</b> Number of enterprises increasing their turnover <b>1</b> Increased users of facilities or amenities <b>900</b>
Number of farm diversification projects supported <b>1</b> Number of people reached <b>5</b>	Jobs created <b>2</b> Jobs safeguarded <b>5</b> Number of new enterprises created <b>5</b> Number of enterprises adopting new technologies or processes <b>1</b> Number of enterprises with improved productivity /growth/export capacity and turnover <b>1</b>
Number of community energy projects funded <b>1</b>	Jobs safeguarded <b>5</b>



# Rural England Prosperity Funding (REPF) 23/24 – Round 1

## Total grant awards = £144,421

Project	WCC priority	Value	Actual impact	Forecast outputs	Forecast outcomes
Winchester District Scout Council	Community Infrastructure	£38,000	Launch 15 June to coincide with annual District Scout Camp. Barn will prevent cancellation of events owing to bad weather, a particular source of distress for some special needs scouts. Modified equipment for physically disabled scouts.	Number of facilities supported, created or installed <b>1</b> Amount of rehabilitated land (M2) <b>1 acre</b> Amount of land made wheelchair accessible/step-free (M2) <b>1 acre</b> Amount of green or blue space created or improved (M2) <b>1 acre</b>	Increased users of facilities or amenities <b>300</b> Improved perception of facility or infrastructure project <b>1500</b> Improved perception of facilities/amenities <b>1500</b> Improved perceived/experienced accessibility <b>50</b> Increased footfall <b>300</b> Increased visitor numbers/engagement <b>300</b>
Oakridge Smallholdings Ltd	Net Zero	£24,183	Solar panelling has already generated 2.5MW in the ten weeks since it was installed. Shepherd's Hut is not yet in situ as the weather has impeded groundworks, but applicant is very happy with it. "The grant has enabled us to have a much better-quality hut than we would have been able to afford otherwise"	Number of farm businesses supported <b>1</b> Number of farm diversification projects supported <b>1</b> Number of EV charging points <b>1</b> Number of visitors or locals using charging points <b>100</b> Number of tourism, culture or heritage assets created or improved <b>1</b> Number of people reached <b>900</b>	Jobs created <b>0.5</b> Jobs safeguarded <b>0.5</b> Number of enterprises increasing their turnover <b>1</b> Increased users of facilities or amenities <b>900</b>

Project	WCC priority	Value	Actual impact	Forecast outputs	Forecast outcomes
River Coffee Roasters	Net Zero	£32,713	Equipment arriving 7 June	Number of farm diversification projects supported <b>1</b> Number of people reached <b>5</b>	Jobs created <b>2</b> Jobs safeguarded <b>5</b> Number of new enterprises created <b>5</b> Number of enterprises adopting new technologies or processes <b>1</b> Number of enterprises with improved productivity /growth/export capacity and turnover <b>1</b>
Itchen Abbas and Avington	Net Zero	£28,000	Reduction in fuel bills	Number of community energy projects funded <b>1</b>	Jobs safeguarded <b>5</b>

Project	WCC priority	Value	Actual impact	Forecast outputs	Forecast outcomes
Wickham Community Centre	Culture Arts and Tourism	£21,525	Bookings increase. Projector enables images to be shown against an entire 14m back wall which has led to many hirers (NHS etc) booking rooms for large meetings of 50+ pax. An important income stream. Likewise, the staging is technical but light, offering greater flexibility on staffing.	Number of facilities supported, created or installed <b>1</b> Number of events/participatory programmes <b>12</b> Number of people reached <b>200</b> Number of projects successfully completed <b>2</b>	Jobs created <b>1</b> Jobs safeguarded <b>1</b> Number of enterprises adopting new technologies or processes <b>1</b> Number of enterprises with improved productivity /growth/turnover <b>2</b> Increased users of facilities or amenities <b>200</b> Improved perception of facility <b>200</b> Improved perception of facilities/amenities <b>400</b> Improved accessibility <b>200</b> Increased footfall <b>400</b> Improved engagement <b>200</b> Number of community-led arts, cultural, heritage and creative programmes <b>1</b> Improved perception of events <b>200</b> Number of community-led programmes <b>12</b> Number of volunteering opportunities <b>20</b>

## Winchester District Scout Council



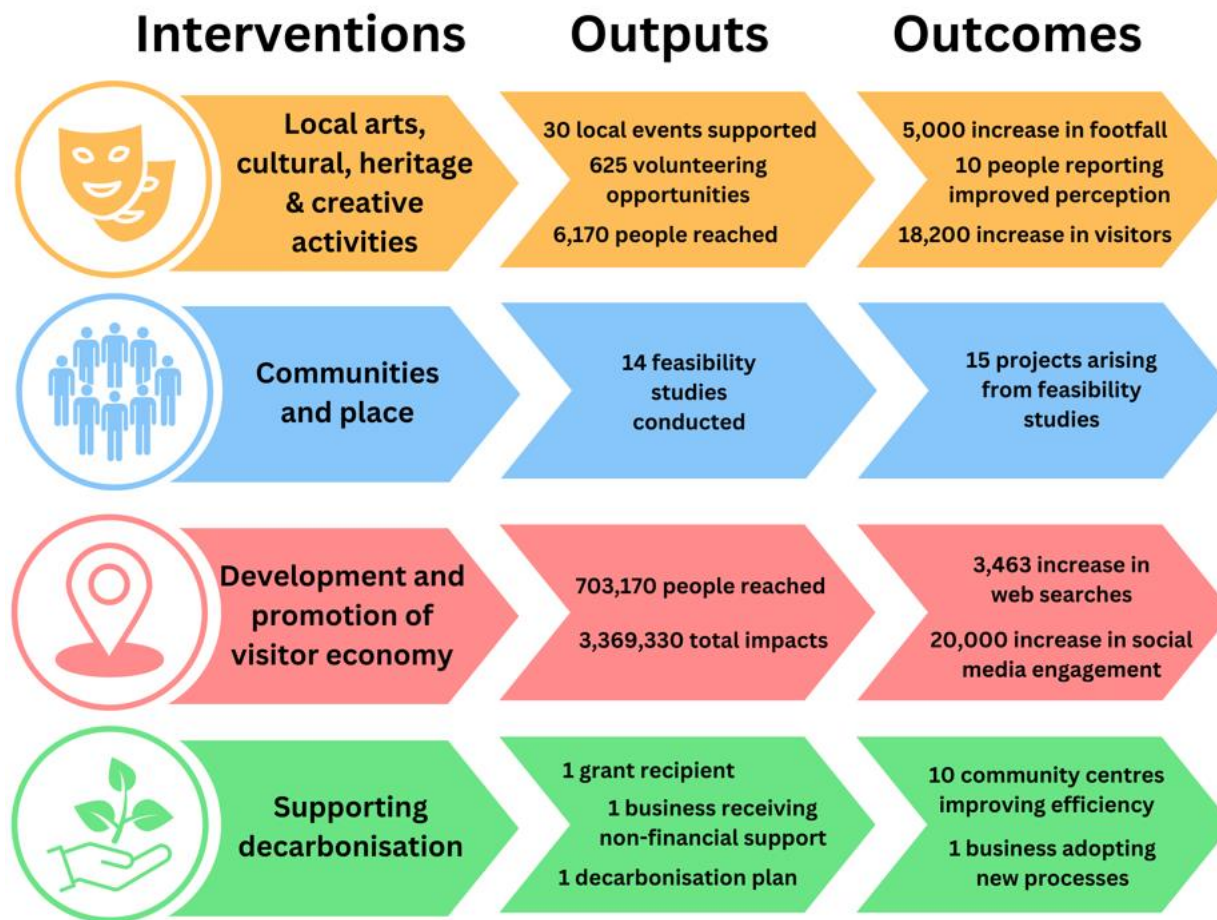
## Oakridge Smallholdings Ltd



## Itchen Abbas and Avington Village Hall

# UK Shared and Rural England Prosperity Fund 23/24

## Achieved output and outcomes to date





# UKSPF 24/25

## Updates and new approvals



# UKSPF Funding Summary

	Govt allocation	Total available	Actual awarded/due to be awarded	Carry over
UKSPF fund available for awards			£960,000	
UKSPF Awards granted 2022/2023	£56,800	£56,800	£44,310	£12,490
UKSPF Awards granted 2023/2024	£113,681	£126,171	£107,000	£19,171
UKSPF Awards granted 2024/2025	£789,519	£808,690	£676,000	
UKSPF fund remaining available for new awards				<b>£132,689</b>





## UKSPF 2024/25

Allocation: £789,591. Carry over: £19,171. Total planned grants value: £676,000. Remaining fund available: £132,689

At the last meeting (9 February 2024), of the 12 applications, eight were at the scoring stage. Status is now as follows:

Applicant	Project	Value	Status
WCC Recreation Projects	St Giles Hill stabilisation and restoration	£30,000	Awarded. About to commence
WCC Landscape	North Walls pathway refurbishment	£30,000	Awarded
WCC Projects	Friarsgate Medical Centre interim refurb	£191,000	Awarded. Under way
WCC Economy	Digital Growth Factory - digital training	£40,000	Recently awarded following confirmation of market demand
WCC Sports	KGV Pavilion School Sports Tournament	£10,000	Awarded and into sixth week of football and cricket coaching. Festival date: 5 July
Sparsholt College	Low carbon training on PV, EV and battery storage	£35,000	Awarded
Play to the Crowd	City of Festivals, offering combined promotion for multiple existing festivals and development of a new one	£40,000	Awarded following modifications
Sustrans	Roll and stroll training of volunteers to lead new walks around Winchester	£10,000	Awarded

# UKSPF 2024/25

Status continued:

Applicant	Project	Value	Status
WCC Economy	Digital skills for residents	£50,000	Awarded. About to commence
Hants County Council	Green skills: training construction workers for sustainable retrofit	£50,000	Recently awarded
WCC Communities	Community and Wellbeing Strategy	£35,000	Scoring
WCC Tourism	Made in Winchester promotion	£15,100	Part 1 scored
Play to the Crowd	Hatfair Community Participation	£35,600	Awarded, 2 <sup>nd</sup> year of project
WCC Communities	Community Network Stanmore	£15,000	Awarded, 2 <sup>nd</sup> year of project
WinAcc	Solar Halls	£20,000	Awarded, 2 <sup>nd</sup> year of project
SDNP	South Downs Woodland Platform	£50,000	Awarded, 2 <sup>nd</sup> year of project
Winchester Pride	Festival additionality	£10,000	Under consideration
WCC Tourism	Jane Austen Anniversary Trail	£10,000	Scoring

**REPF 24/25**

**Update on second round**

**Status of third round**

**Next steps**

**Board comments/questions**



# REPF 23/24 & 24/25 Fund Summary

REPF fund allocation	£745,096
REPF grants awarded 2023/2024 (5 projects – Round 1)	£144,421
REPF grants awarded 2023/2024 (6 projects – Round 2)	£157,477
REPF fund allocation available for 2024/25	£443,198
REPF 2024/2025 (Round 3) grant applications received (31 projects)	£1,024,371
Value of application above fund allocation available	£581,173

## REPF 2024/25 (Round 2) –

Grants awarded = £157,477

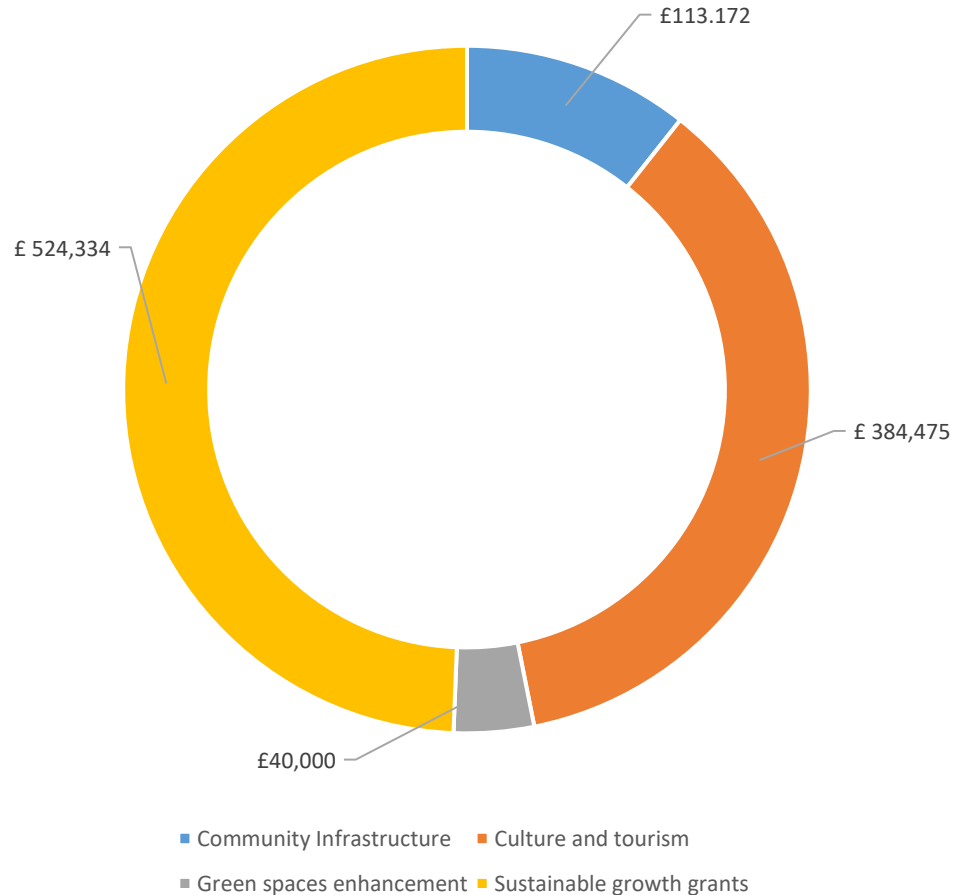
At the last meeting (9 February 2024), we reported that six applications had passed the initial checks. Status is now as follows:

Recipient	Project	Value	Status	Impact
Easton Village Hall	solar panelling	£25,000.00	Awarded and deposit paid. About to commence	£3,000 annual savings on energy costs, 2,500 kg of CO2 avoided. Users will double from 50 to 100, 10 community-led programmes/events can be supported and 10 volunteering opportunities created
Denmead Community Centre	solar panelling	£24,999.00	Awarded	£7,000 annual savings on energy costs, 5 CO2te saved, 3 jobs safeguarded, 60 micro-businesses supported (currently 22)
Colden Common Park Pavilion	solar panelling	£18,478.00	Awarded	£2,631 annual savings on energy costs, 3 CO2te saved
The Cycle Company	fleet of ebikes for leasing to local companies	£25,000.00	Awarded	25,600 metric tonnes of CO2 saved per year (assuming alternative would have been private car use)
Bishops Waltham Community Minibus	replacement of minibus equipped with wheelchair lift, run by volunteers	£15,000.00	Awarded. Deposit due for payment this month.	Transporting isolated and vulnerable residents to social events in town. 3,800 passengers used the service over 180 bookings in 2023
Bishops Waltham parking extension	26 additional spaces for overflow car park	£49,000.00	Awarded. Not started	increased usage of community centre and reduced parking in residential streets

# REPF – Round 3 – Grant applications summary

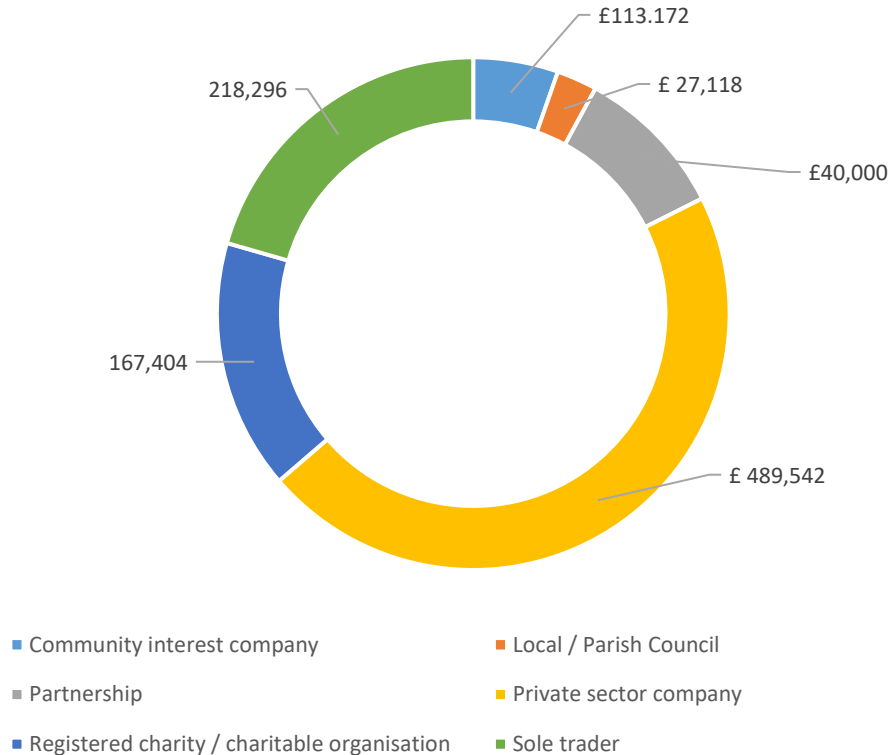
- Application window opened: 10 March 2024
- Application window closed: 17 May 2024
- 31 applications received
- Total requested: **£1,024,371**
- Total available: £443,198

REPF Round 3 applications by funding theme - 31 applications



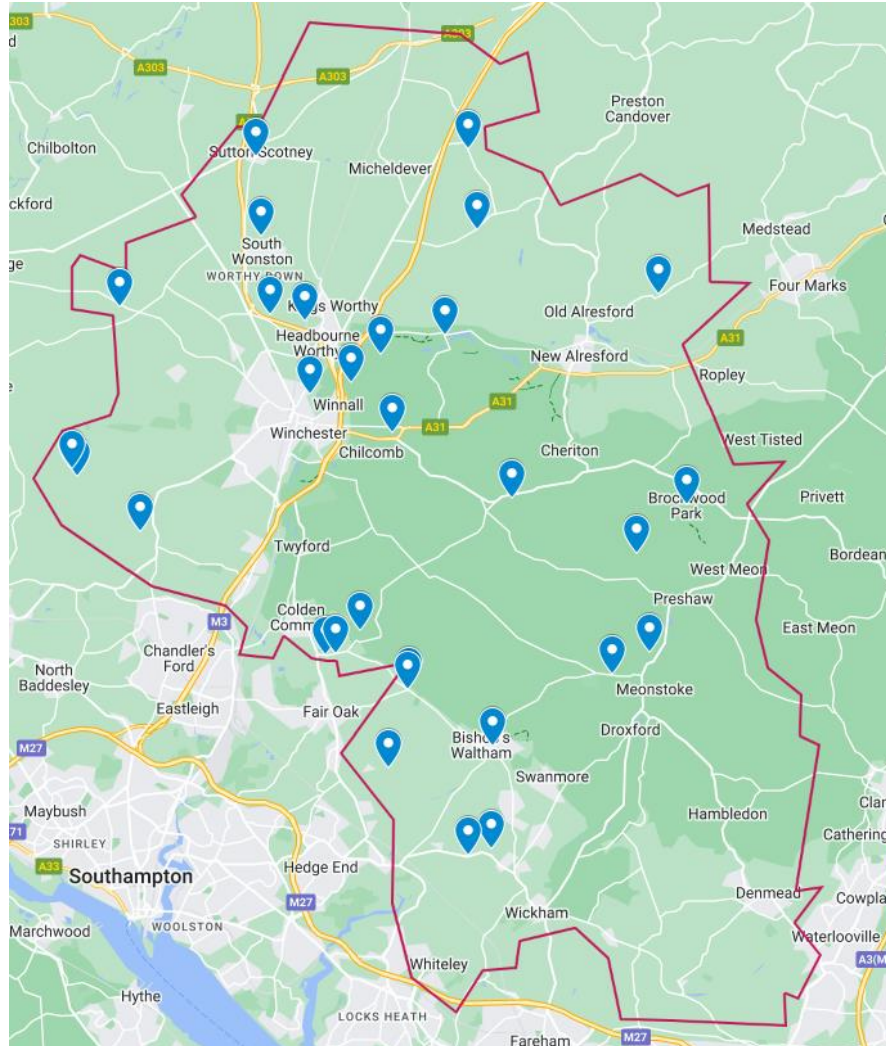
# REPF – Round 3 – Grant applications summary

REPF Round 3 applications by organisation type - 31 applications





# REPF 2024/25: Geographical distribution of third round



PROJECT TITLE	WARD LOCATION	BOARD MEMBERS NAME
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PROJECT DESCRIPTION/DETAIL

PROJECT OBJECTIVES

BOARD MEMBERS COMMENTS:  
Does it meet local objectives?

BENEFICIARIES

BOARD MEMBERS COMMENTS:  
Does it address local needs and opportunities?

COMMUNICATIONS & ENGAGEMENT

BOARD MEMBERS COMMENTS:  
Does it complement other activities in the area?

OUTPUTS AND OUTCOMES

BOARD MEMBER COMMENTS:  
What does it achieve for the investment?

FUNDING – total project cost and REPF requested allocation

BOARD MEMBER COMMENTS:  
Does it deliver value for money?

# REPF 24/25 – Next steps

- w/c 10 June – initial checks complete (credit, Planning consents etc)
- w/c 24 June – scoring complete; Board comments would be welcome by this date
- w/c 1 July – awards determined and agreements issued
- July – commencement of projects
- 15 November – next Board meeting
- 28 February – projects completed
- March – Final Board meeting
- 31 March – final payments to grant recipients
- April – final reporting

# Government reporting



# Government reporting

- Claim for September 2023 to March 2024 submitted on 29 April 2024 and accepted by DLUHC
- Full allocation awarded
- Initial payment received 3 June. Remainder will take the form of a reimbursement in 2025 following the closure of the fund:
- Currently awaiting dates for next claim and receipt of 24/25 funding
- Current position

## Allocation 2024/2025 (£)

UKSPF Core Capital	UKSPF Core Revenue	REPF Capital
£456,009	£366,406	£558,822

## Initial payment 2024/2025 (£)

UKSPF Core Capital	UKSPF Core Revenue	REPF Capital
£456,009	£366,406	£391,175

# Next meeting

Friday 15 November 2024

# Questions / AOB

