



<b>FOI REF:</b>	15025
<b>RESPONSE SENT:</b>	03/12/2024

### **Request**

The information that we require is as follows:-

- 1) Do you use a social media management platform?
- 2) If so, what tools do you use?
- 3) What is your annual spend on a Social media management tool?
- 4) What dates does your contract with your current supplier end (in the format of [month/year]) ?
- 5) Do you use a social listening / media monitoring platform?
- 6) If so, what tools do you use?
- 7) What is your annual spend on a social listening / media monitoring tool?
- 8) What dates does your contract with your current supplier end (in the format of [month/year])
- 9) Who is the senior person responsible for managing these contracts?

### **Response**

1. We do not use a social media management platform at Winchester City Council.
2. N/A
3. N/A
4. N/A
5. N/A
6. N/A
7. N/A
8. N/A
9. N/A

